



**THE CALLING 2017 VIDEO AND PHOTO CHALLENGE**  
General Terms and Conditions

VIDEO CHALLENGE		PHOTO CHALLENGE	
Eligibility	<ul style="list-style-type: none"> <li>Open to public worldwide (Jurisdiction British Columbia, Canada)</li> <li>Ability to enter Canada at own expense</li> <li>Minimum age 19 years</li> <li>Not be a member of, immediate family of, affiliated with The Calling or SKADI Foundation</li> <li>Team of 2: Athlete, Videographer</li> <li>Athlete must provide proof of formal Avalanche Skills Training</li> </ul>	Eligibility	<ul style="list-style-type: none"> <li>Open to public worldwide (Jurisdiction British Columbia, Canada)</li> <li>Ability to enter Canada at own expense</li> <li>Minimum age 19 years</li> <li>Not be a member of, immediate family of, affiliated with The Calling or SKADI Foundation</li> </ul>
Entry Fee	<ul style="list-style-type: none"> <li>\$150 CAD</li> <li>Limited to 1 entry</li> <li>Non-refundable</li> <li>PayPal payment to skadifoundation@gmail.com</li> <li>If removed from competition for violation of Terms and Conditions your entry fee will not be refunded</li> <li>Entry fees are donated to SKADI Foundation</li> <li>Not tax-deductible</li> </ul>	Entry Fee	<ul style="list-style-type: none"> <li>\$50 CAD</li> <li>Multiple Entries Allowed</li> <li>Non-refundable</li> <li>PayPal payment to skadifoundation@gmail.com</li> <li>If removed from competition for violation of Terms and Conditions your entry fee will not be refunded</li> <li>Entry fees are donated to SKADI Foundation</li> <li>Not tax-deductible</li> </ul>
How to Enter Checklist	<ul style="list-style-type: none"> <li>Ensure compliance with all Terms and Conditions</li> <li>Upload video to YouTube (include URL on Registration Form)</li> <li>Complete Registration Form</li> <li>Pay Entry Fee</li> </ul>	How to Enter Checklist	<ul style="list-style-type: none"> <li>Ensure compliance with all Terms and Conditions</li> <li>Complete Registration Form (upload photo on form)</li> <li>Pay Entry Fee</li> </ul>
Submission Guidelines	<ul style="list-style-type: none"> <li>Submission Deadline: June, 1, 2017</li> <li>Minimum 3-5 minutes</li> <li>Minimum 1080p quality</li> <li>Introduce all team members</li> <li>Cover Athlete's avalanche safety training and mountain survival strategies</li> <li>Tell us your story and show us why you love Snowmobiling and/or Snow Biking so much</li> <li>Theme: Snowmobiling and/or Snow Biking</li> <li>Consent of people in video</li> <li>Do not use copyrighted material</li> <li>Do not deliberately promote your sponsors</li> <li>Entrant's original work only</li> <li>Cannot contain criminal/anti-social behavior, hate, sexually suggestive, discriminatory, unlawful, infringing, violent, nudity, foul language or any other content SKADI Foundation deems unacceptable</li> </ul>	Submission Guidelines	<ul style="list-style-type: none"> <li>Submission Deadline: June, 1, 2017</li> <li>High resolution minimum 300 dpi</li> <li>File formats accepted: .jpg, .jpeg and .png no larger than 3MB</li> <li>File Name: firstname_lastname</li> <li>Theme: Snowmobiling and/or Snow Biking</li> <li>Consent of people in photograph</li> <li>Entrant's original work only</li> <li>Do not use copyrighted material</li> <li>No watermarking or digital mattes, frames, or borders</li> <li>Cannot contain criminal/anti-social behavior, hate, sexually suggestive, discriminatory, unlawful, infringing, violent, nudity, foul language or any other content SKADI Foundation deems unacceptable</li> </ul>

**PHASE 1: Judging Panel**  
March 17, 2017 to October 14, 2017

VIDEO CHALLENGE		PHOTO CHALLENGE	
General Information	<ul style="list-style-type: none"> <li>Odds of winning are dependent on number of submissions</li> <li>Submissions accepted March 17 to June 1, 2017</li> <li>Winners will be notified by email on September 25, 2017 and must surrender original file and Full Release Waiver before September 30, 2017</li> <li>Winners announced at Edmonton Snow Show and on Facebook on October 14, 2017</li> <li>Top 5 Videos move to Phase 2 and 3</li> <li>Winning entries will be used in SKADI Foundation and The Calling marketing on various platforms</li> </ul>	General Information	<ul style="list-style-type: none"> <li>Odds of winning are dependent on number of submissions</li> <li>Submissions accepted March 17 to June 1, 2017</li> <li>Winners will be notified by email on September 25, 2017 and must surrender original file and Full Release Waiver before September 30, 2017</li> <li>Winners announced at Edmonton Snow Show and on Facebook on October 14, 2017</li> <li>Top 5 Photos move to Phase 2 and 3</li> <li>Winning entries will be used in SKADI Foundation and The Calling marketing on various platforms</li> </ul>
Judging Panel Criteria	<ul style="list-style-type: none"> <li>Top 5 Videos, 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place winners will be chosen by a panel of judges</li> <li>Impact, Creativity, Style, Subject Matter, Story Telling, Wow Factor, Marketability/Commercial Appeal, Merit/Skill</li> </ul>	Judging Panel Criteria	<ul style="list-style-type: none"> <li>Top 5 Photos, 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place winners will be chosen by a panel of judges</li> <li>Impact, Creativity, Style, Subject Matter, Story Telling, Wow Factor, Marketability/Commercial Appeal, Merit/Skill</li> </ul>
Prizes 1 per award	<ul style="list-style-type: none"> <li>Top 5 Videos eligible for Phase 2 and Phase 3</li> <li>1<sup>st</sup> Place: \$5000 and invite to compete in The Calling 2018 Mountain Snowmobile Festival*</li> <li>2<sup>nd</sup> Place: Highmark Pro Avalanche Pack (value \$1100)</li> <li>3<sup>rd</sup> Place: Marmut Pulse Avalanche Transceiver (value \$425)</li> </ul>	Prizes 1 per award	<ul style="list-style-type: none"> <li>Top 5 Photos eligible for Phase 2 and Phase 3</li> <li>1<sup>st</sup> Place: \$1500 and invite to compete in The Calling 2018 Mountain Snowmobile Festival Photo Challenge*</li> <li>2<sup>nd</sup> Place: AVY Shovel (value \$99)</li> <li>3<sup>rd</sup> Place: AVY Probe (value \$89)</li> </ul>

\*The Calling 2018 Mountain Snowmobile Festival is a separate entity than The Calling 2017. Winners who receive an invitation to The Calling 2018 Mountain Snowmobile Festival must complete the registration process and comply with The Calling 2018 Mountain Snowmobile Festival Terms and Conditions. SKADI Foundation reserves the right to revoke the invitation without compensation if The Calling 2018 Mountain Snowmobile Festival doesn't happen or if the entrant doesn't meet The Calling 2018 Mountain Snowmobile Festival Terms and Conditions.



PHASE 2: People's Choice Awards October 14, 2017 to December 5, 2017			
VIDEO CHALLENGE		PHOTO CHALLENGE	
General Information	<ul style="list-style-type: none"> <li>Odds of winning are 1 in 5</li> <li>Top 5 Videos chosen from Phase 1 will be screened at TBA snow shows/events and open to public paper voting</li> <li>Deadline for Public Voting December 4, 2017</li> <li>Winners announced on SKADI Foundation's Facebook page and notified by email on December 5, 2017 at 12:00 PM PST</li> </ul>	General Information	<ul style="list-style-type: none"> <li>Odds of winning are 1 in 5</li> <li>Top 5 Photos chosen from Phase 1 will be screened at TBA snow shows/events and open to public paper voting</li> <li>Deadline for Public Voting December 4, 2017</li> <li>Winners announced on SKADI Foundation's Facebook page and notified by email on December 5, 2017 at 12:00 PM PST</li> </ul>
Award Determination	<ul style="list-style-type: none"> <li>Winner determined by most paper votes received at screenings/events tallied on December 4, 2017</li> </ul>	Award Determination	<ul style="list-style-type: none"> <li>Winner determined by most paper votes received at screenings/events tallied on December 4, 2017</li> </ul>
Prizes 1 per award	<ul style="list-style-type: none"> <li>\$1200 FXR Certificate</li> </ul>	Prizes 1 per award	<ul style="list-style-type: none"> <li>509 Jacket and Pants (value \$780)</li> </ul>
PHASE 3: Social Media Awards December 5, 2017 to December 23, 2017			
VIDEO CHALLENGE		PHOTO CHALLENGE	
General Information	<ul style="list-style-type: none"> <li>Odds of winning are 1 in 5</li> <li>Top 5 Videos chosen from Phase 1 will be uploaded to SKADI Foundation's Facebook page and open to online voting on December 5, 2017 at 12:00 PM PST</li> <li>Deadline for Online Voting December 22, 2017 at 12:00 PM PST</li> <li>Winners announced on SKADI Foundation's Facebook page and notified by email on December 23, 2017 at 12:00 PM PST</li> <li>Optional: When sharing use #SFTHECALLING2017 (Shares/Tags are not a requirement to win)</li> </ul>	General Information	<ul style="list-style-type: none"> <li>Odds of winning are 1 in 5</li> <li>Top 5 Photos chosen from Phase 1 will be uploaded to SKADI Foundation's Facebook page and open to online voting on September 1, 2017 at 12:00 PM PST</li> <li>Deadline for Online Voting December 22, 2017 at 12:00 PM PST</li> <li>Winners announced on SKADI Foundation's Facebook page and notified by email on December 23, 2017 at 12:00 PM PST</li> <li>Optional: When sharing use #SFTHECALLING2017 (Shares/Tags are not a requirement to win)</li> </ul>
Award Determination	<ul style="list-style-type: none"> <li>Winner determined by most number of Likes on entry</li> </ul>	Award Determination	<ul style="list-style-type: none"> <li>Winner determined by most number of Likes on entry</li> </ul>
Prizes 1 per award	<ul style="list-style-type: none"> <li>\$1200 TOBE Certificate</li> </ul>	Prizes 1 per award	<ul style="list-style-type: none"> <li>Slydogs Skis Certificate (value \$500)</li> </ul>



## THE CALLING 2017 VIDEO AND PHOTO CHALLENGE Extended Terms and Conditions

1. About SKADI Foundation, The Calling and The Calling 2017 Video and Photo Challenge
  - a. SKADI Foundation is a non-profit foundation composed of experienced volunteers dedicated to making mountain adventures safe and enjoyable for everyone. Too many people have not returned home to their loved ones doing something they love and the people of SKADI Foundation strive to reduce and prevent future losses. SKADI Foundation's mission is to increase motorized user safety in the mountains by providing leadership, development and communication of mountain survival and safety practices, products, and services. Donations received go toward core projects designed to direct a shift in the culture of safe motorized mountain use practices. These projects are outlined on our website [www.skadifoundation.com](http://www.skadifoundation.com) on both the Support Us and Goals pages.
  - b. The Calling is a Mountain Snowmobile Festival and Non-Profit Fundraiser to be held in Revelstoke, BC in March 2018. The Calling is SKADI Foundation's flagship fundraiser. The mission of The Calling is to shift the culture of safe backcountry mountain motorized use practices and generate funding for non-profit groups related to motorized sport. The Calling will offer competitive, non-competitive and interactive events including a Cross Country Snowmobiling Race and a Video and Photo Challenge. The Calling will attract snowmobilers, professional athletes and people interested in winter/extreme sports.
  - c. The Calling 2017 Video and Photo Challenge consists of a Video Challenge and a Photo Challenge. There are 3 Phases of the competition. Phase 1 of the competition (March 17 – October 14, 2017) includes video and photo submissions and a judging panel chooses the Top 5 Videos and Top 5 Photos, 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup>, place winners. Phase 2 of the competition (October 14 to December 5, 2017) includes Top 5 Videos and Top 5 Photos chosen from Phase 1 screened at TBA snow shows and events where public votes by paper entry for the People's Choice Awards. Phase 3 of the competition (December 5 to December 23, 2017) includes Top 5 Videos and Top 5 Photos uploaded to Facebook for online voting (determined by number of Likes) to win Social Media Awards. All winners will be notified by email and announced on SKADI Foundation's website and Facebook page. The competition will be advertised on SKADI Foundation's website and social media outlets. Winning entries will be used for SKADI Foundation and The Calling marketing purposes.
2. General
  - a. Your entry into The Calling 2017 Video and Photo Challenge represents your acceptance of these Terms and Conditions, your acknowledgment that you have read and understand these Terms and Conditions. By entering into this competition, you agree to be legally bound by these Terms and Conditions. Entrants violating these Terms and Conditions will be removed from the competition and no longer eligible to win prizes.
  - b. If your entry is removed from the competition for non-compliance of Terms and Conditions your entry fee will not be refunded.
  - c. If you request removal from the competition your entry fee will not be refunded.
  - d. By entering this competition each entrant:
    - i. guarantees that their submission does not infringe on any third-party's copyright materials, trademark or other intellectual property rights.
    - ii. agrees to release, discharge and hold harmless SKADI Foundation from any claim or liability arising from or related to submission of the entry and participation in this competition.
    - iii. consents to the publication and/or use, in any medium, of the entrant's: entry, name, city of residence, photograph and/or image for publicity purposes carried out by SKADI Foundation without payment or compensation of any kind.
    - iv. agrees to a full release of winning entry for SKADI Foundation to use at their discretion for marketing The Calling.
    - v. you release, discharge and agree to hold harmless SKADI Foundation their legal representatives, affiliates, assigns and/or any other persons for which and/or with which they might cooperate from any and all liability arising from any usage of your uploaded material.
  - e. Entries that contain criminal/anti-social behavior, hate, sexually suggestive, discriminatory, unlawful, infringing, violent, nudity, foul language or any other content which SKADI Foundation deems unacceptable will be removed from competition.
  - f. All athletes shall take full responsibility for ensuring that your participation in the activities of any SKADI Foundation competition affect your eligibility as an athlete, either professional or amateur, please take care in checking with your associations as to your participation. SKADI Foundation takes no responsibility or liability for your participation in competitions nor your eligibility in performing as an athlete.
3. Entrant Identity
  - a. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means will be removed from the competition.
  - b. Entries that are incomplete, illegible, corrupted, false, lost, late or misdirected, deceptive or otherwise not in compliance with the terms and conditions may be removed from the competition at SKADI Foundation's absolute discretion.
  - c. In the event of a dispute over the identity of an entrant, the entry will be deemed submitted by the authorized account holder of the email address associated with the entry, which the entrant will have the obligation to establish. Authorized account holder is defined as the person assigned to an email address by an internet access provider, online service provider or other organization responsible for assigning email addresses. In the event a dispute cannot be resolved to SKADI Foundation's satisfaction, the affected entry will be deemed ineligible and removed from the competition.
4. Timeline

Phase 1: Judging Panel (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place Winners, Top 5 Videos and Top 5 Photos)  
Competition Opens/Submissions Accepted: March 17, 2017  
Submissions Deadline: June 1, 2017 at 12:00 AM PST  
Panel Judging: June 1, 2017 to September 24, 2017  
Top 5 Video and Top 5 Photo Winners contacted by email: September 25, 2017  
Deadline for winners to submit original files and Full Release Waiver: September 30, 2017 at 12:00 PM PST  
Top 5 Videos, Top 5 Photos and 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place Winners Announced at the Edmonton Snow Show and on Social Media on October 14, 2017  
Deadline to claim 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place prizes: October 20, 2017

Phase 2: People's Choice Awards  
Top 5 Videos and Top 5 Photos will be screened at TBA snow shows/special events starting October 14, 2017  
Edmonton Snow Show Screening: October 14, 2017  
Saskatoon Snow Show Screening: TBA  
Other screenings/events: TBA  
Public Voting Deadline: December 4, 2017  
People's Choice Awards winners announced on Facebook and notified by email: December 5, 2017 at 12:00 PM PST  
Deadline to claim People's Choice Awards prizes: December 8, 2017



### Phase 3: Social Media Awards

Top 5 Videos and Top 5 Photos uploaded to SKADI Foundation's Facebook Page and open to online voting: December 5, 2017 at 12:00 PM PST

Online Voting Deadline: December 22, 2017 at 12:00 PM PST

Social Media Awards winners announced on Facebook and notified by email: December 23, 2017 at 12:00 PM PST

Deadline to claim Social Media Awards prizes: December 29, 2017

5. Prize Acceptance/Redeeming Prizes
  - a. One prize per award.
  - b. The value of the prizes may be reported for tax purposes as required by law.
  - c. The prizes are awarded "as is" without warranty or guarantee, either express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Prizing may be fulfilled by a third-party. Prizes are non-transferable and cannot be substituted or redeemed for cash by the winner.
  - d. To the maximum extent permitted by the law, SKADI Foundation will not be liable for any claims or actions of any kind whatsoever for damages or losses to persons and property which may be sustained in connection with the receipt, ownership and/or use of the prize.
  - e. Neither SKADI Foundation nor any of their affiliated companies are responsible for any condition, circumstances, losses, failures or delays caused by events beyond its or their control such as (but not limited to) the acts or defaults of any supplier selected by SKADI Foundation to provide the prizes or otherwise that may cause the competition to be disrupted or corrupted, or that may lead to loss or damage of the prizes in transit to the prize winners.
  - f. Unclaimed prizes will be donated to SKADI Foundation.
  - g. Duties and Taxes are the responsibility of the prize recipient.
  - h. When prizes are fulfilled by a third-party (certificates) shipping fees may be the responsibility of the prize recipient.
6. Full Release Waiver
  - a. Winning entries must sign a Full Release Waiver.
  - b. Winning entries must submit original file and Full Release Waiver in accordance with the Timeline.
  - c. Winning entries will be used in The Calling marketing in various mediums. You consent to the publication and/or use in any medium of your entry.
7. Assumption of Risk
  - a. In no event shall SKADI Foundation be liable for direct, indirect special incidental, or consequential damages arising out of or relating to any entrant's conduct in connection with the entrant's participation in this competition, including, without limitation, bodily injury, property damage, wrongful death, emotional distress, disparage, immoral turpitude, loss of services or any other damages. You knowingly and freely assume all risk when participating in this competition.
8. Indemnity
  - a. Without limiting any indemnification provision of this Agreement, You agree to defend, indemnify and hold harmless SKADI Foundation and its officers, directors, employees, agents, affiliates, representatives, sub-licensees, successors, assigns, and Third-Party Service Providers (collectively, the "Indemnified Parties") from and against any and all claims, actions, demands, causes of action and other proceedings (collectively, "Claims"), including but not limited to legal costs and fees, arising out of or relating to:
    - i. your breach of this Agreement, including without limitation any representation or warranty contained in this Agreement;
    - ii. your access to or use of the Competition, Website, Applications or Services;
    - iii. your provision to SKADI Foundation any of the Indemnified Parties of information or other data;
    - iv. your violation or alleged violation of any foreign or domestic, federal, state or local law or regulation; or
    - v. your violation or alleged violation of any third-party's copyrights, trademarks, or other intellectual property or proprietary rights or
    - vi. arising from or related to any user generated content, your use of content.The Indemnified Parties will have the right, but not the obligation, to participate through counsel of their choice in any defense by you of any Claim as to which You are required to defend, indemnify or hold harmless the Indemnified Parties. You may not settle any Claim without the prior written consent of the concerned Indemnified Parties.
9. Third-Party Platforms
  - a. Entrants are responsible for complying with all applicable terms of each third-party platform, and all applicable laws, in connection with sharing information about your entry.
  - b. This Competition is in no way sponsored, endorsed or administered by, or associated with PayPal, YouTube, Vimeo, Facebook or Instagram. The information you provide will only be used for purposes of this Competition. SKADI Foundation holds YouTube and Facebook harmless from and against all damages, losses, and expenses of any kind (including reasonable legal fees and costs) for any claim related to the Competition including without limitation the publicity or administration thereof.
  - c. Number of Shares and Tags are not a requirement for winning the Social Media Award. Winners are determined by number of Likes the entry receives on the SKADI Foundation Facebook page.
10. Public Voting Guidelines
  - a. Neither entrant nor third-parties retained by you may solicit or entice others to vote by offering any type of consideration including gifts, awards, bribes or inducements, including merchandise, cash, online currency, discounts, lottery or anything deemed to have value in exchange for votes, including donations to charity. Non-compliance may result in removal from the competition.
  - b. SKADI Foundation is not responsible for, nor are they required to count, in their sole and absolute discretion, late, lost, misdirected, unlawful or illicit votes, votes cast later determined to be ineligible, votes cast in violation of the rules, votes achieved through automated means by using more than one account, using another person's name or identity, using vote-collecting websites including, but not limited to, getonlinevotes.co, botesforcontest.com, vapulsemedia.net, etc., or votes that are achieved through other fraudulent means, unsportsmanlike conduct or in a manner otherwise inconsistent with the competition rules is not allowed. Non-compliance may result in removal from the competition.
11. Entrant Disputes
  - a. SKADI Foundation reserves the right, and disclaims any perceived, implied or actual duty, to monitor or manage disputes between entrants. You agree to hold SKADI Foundation harmless in connection with any dispute or claim you make against any other entrant.
12. Decisions
  - a. SKADI Foundation decision will be final and binding on all matters relating to this competition, and no correspondence regarding the competition and decisions will be entered in to.
13. Privacy
  - a. Personal information collected from entrants will be used by SKADI Foundation for the purposes of administering this competition. SKADI Foundation will not sell, share or otherwise disclose personal information of entrants to third-parties except for postal codes to Mountain Sledder Magazine for industry research.
  - b. SKADI Foundation will only send you e-mails that are relevant to this competition.



14. Internet and Technical Issues
  - a. If for any reason a competition does not run for its duration due to a computer virus, tampering, unauthorized intervention, fraud, technical failures or any other cause beyond the control of SKADI Foundation that corrupts or affects the administration, security, fairness, integrity or proper conduct of the competition, SKADI Foundation reserves the right in its sole discretion to cancel, terminate, modify or suspend the competition and disqualify any individual who tampers with the entry and/or voting process.
  - b. SKADI Foundation is not responsible for any:
    - i. malfunction, delay or traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website;
    - ii. failure of any email or entry to be received by SKADI Foundation; nor
    - iii. injury or damage to entrants or any other person related to or resulting from participation in the competition or downloading any materials in a competition. SKADI Foundation suggests you maintain your own back-up of your image. SKADI Foundation cannot be responsible for loss of content, nor content removed by the developer of our competition site.
15. Mobile
  - a. If you participate in the competition via your wireless mobile device (which may only be available via participating wireless carriers and is not required to enter), standard messaging or data rates will apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carrier rate plans may vary, and you should contact your wireless carrier for more information about rate plans and charges relating to your participation in this competition. Internet and data may not be available from all mobile phone service carriers and handset models. Cell phone service may not be available in all areas. Check your phone's capabilities for specific instructions. SKADI Foundation is not responsible for charges you incur to participate in the competition.
16. Intellectual Property
  - a. All intellectual property contained within the SKADI Foundation website and competition is owned by SKADI Foundation including work, such as; logos, imagery, slogans are protected by copyright laws. Entrant use of SKADI Foundation's Intellectual Property without consent may result in the removal from the competition.
17. Termination
  - a. SKADI Foundation reserves the right to terminate your participation and remove your entry from the competition.
  - b. SKADI Foundation reserves the right to terminate the competition at any time.
18. Applicable Law
  - a. This competition will be construed and governed in accordance with the substantive laws of British Columbia, Canada. By entering the competition you agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these terms and conditions, entrant's rights and SKADI Foundation's rights and obligations in connection with the competition shall be governed by and construed in accordance with the laws of the Province of British Columbia. You consent and waive all defenses of lack of jurisdiction and forum non-convenient with regards to venue and jurisdiction, and will resort exclusively to the Law Courts of the Province of British Columbia, Canada. Any claim regarding participation in this competition must be brought forward within a year from when the claim or cause occurred.
19. Organizer Information

SKADI Foundation  
Box 362  
Revelstoke BC V0E 2S0  
CANADA  
skadifoundation@gmail.com  
www.skadifoundation.com  
Society Number S0065045  
Business Number 78706 7891 BC0001



THE CALLING 2017 VIDEO AND PHOTO CHALLENGE  
General and Extended Terms and Conditions  
ADDENDUM

This General and Extended Terms and Conditions Addendum is made and effective on May 30, 2017.

The following modifications have been made to The Calling 2017 Video and Photo Challenge General Terms and Conditions and Extended Terms and Conditions dated March 17, 2017 for the purpose of fair competition and clarification:

20. SKADI Foundation has made the decision to extend the Photo and Video Challenge Submissions Deadline from June 1, 2017 at 12:00 AM PST to June 18, 2017 at 11:59 PM PST. The modifications appear in the General Terms and Conditions under Submission Guidelines and PHASE 1: Judging Panel General Information and the Extended Terms and Conditions as follows:
  4. Timeline
    - Phase 1: Judging Panel (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place Winners, Top 5 Videos and Top 5 Photos)
    - Competition Opens/Submissions Accepted: March 17, 2017
    - Submissions Deadline: ~~June 1, 2017 at 12:00 AM PST~~ **June 18, 2017 at 11:59 PM PST**
    - Panel Judging: ~~June 1, 2017~~ **June 19, 2017** to September 24, 2017
    - Top 5 Video and Top 5 Photo Winners contacted by email: September 25, 2017
    - Deadline for winners to submit original files and Full Release Waiver: September 30, 2017 at 12:00 PM PST
    - Top 5 Videos, Top 5 Photos and 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place Winners Announced at the Edmonton Snow Show and on Social Media on October 14, 2017
    - Deadline to claim 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place prizes: October 20, 2017
2. SKADI Foundation has made the decision to remove **"Athlete must provide proof of formal Avalanche Skills Training"** from the General Terms and Conditions Video Challenge Eligibility requirement; however, winners who receive an invitation to participate in The Calling 2018 Mountain Snowmobile Festival may be required to have formal Avalanche Skills Training in accordance with The Calling 2018 Terms and Conditions.
3. SKADI Foundation would like to clarify photo rights are not exclusive to SKADI Foundation and winning photos can be used at the photographer's discretion. The modification appears in the Extended Terms and Conditions as follows:
  6. Full Release Waiver
    - a. Winning entries must sign a Full Release Waiver.
    - b. Winning entries must submit original file and Full Release Waiver in accordance with the Timeline.
    - c. Winning entries will be used in The Calling marketing in various mediums. You consent to the publication and/or use in any medium of your entry.
    - d. **Photo rights are not exclusive to SKADI Foundation, however, we ask that discretion/consideration is used and conflicting or harmful situations avoided.**
4. Although Extended Terms and Conditions article 12.a allows SKADI Foundation to make final binding decisions, SKADI Foundation would like to add clarification to the ability to make modifications to the Terms and Conditions in the Extended Terms and Conditions appearing as follows:
  17. **Modification(s)** and Termination
    - a. SKADI Foundation reserves the right to terminate your participation and remove your entry from the competition.
    - b. SKADI Foundation reserves the right to terminate the competition at any time.
    - c. **SKADI Foundation reserves the right to make modifications to the Terms and Conditions. Entrants prior to the effective Addendum date will receive an Addendum notification by email.**